

# Haft2KNOW

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## The New Bespoke



This holiday season, your tailor is being replaced by a robot. Alton Lane is a custom suit retailer in New York's Flatiron Building. In the shop, they've a black booth to step into - not unlike the security booth at the airport - only this one requires you be in just your underwear. Once inside, lights and lasers and 'the future' will then scan your entire body and record your exact measurements. Then, after selecting style and fabric for your custom duds, someone, somewhere on the other side of the world will fashion a suit made specifically for your body.

Three weeks and less than \$500 later, your suit will arrive to your home. And shortly afterward, you'll no doubt be planning your next visit to Alton Lane.

[AltonLane.com](http://AltonLane.com)